



## Imagine

**The number continue to speak for themselves, and we could not have done it without all the things you do. Congratulations!**

For those of you that have put in the time, the dedication and a winning attitude. It's paying off and paying off big. Our first quarter reports are out and our commissions are up over 400% on average.

### **We live and die by analytics - Check this Out**

Average number of new visits to Health Alliance Network: 70,000 per month

Bounce Rate: (the lower the better) 26.6%

Average Page Views: (the higher the better) 1.88 per visit

Highest Number of Pages Viewed by rank

1. Home Page
2. Buy Now
3. \$45 Month Health Plan

Visitors are most likely to buy after 3 visits

Average Age and Gender of our Customer (past 30 days)

1. Female Age 35-54
2. 50/50 Female/Male 23-54

**NOTE:** We are seeing a massive trend in the 23-34 Age group. On June 1, 2020 the 23-34 Age Group accounting for 25% of our traffic.

We offer so much to our Agents to help you promote and share Health Alliance Network. We monitor our traffic and traffic sources on a daily basis. The Agents that are constantly promoting their site with their AID are the ones that are seeing the results.

That reminds me of an old saying "the harder I work, the luckier I get" seems to be ringing true. Our most successful Agencies are doing one one one calls and mass presentations using digital technology such as Zoom. (just sayin)

### **The IMA program**

The IMA program has become hugely successful, and we see that trend continuing for the rest of the year. To review the IMA program; Your Site > Footer > Become an IMA

### **Social Media Drivers**

YouTube 68%

Facebook 11%

*If you not already done so, follow us on social media links provided below.*

Here's to massive growth in 2020! *Why not do something great for your community and make a little money along the way?* Don't forget to use the ASR to get things done!



Facebook



Twitter



Pinterest



Health Alliance  
Network



Youtube